

SPONSORSHIP OPPORTUNITIES

4 - 5 FEBRUARY 2026 – PAVILION HALL, NICOSIA, CYPRUS

19TH
TRANSPORTATION • STORAGE • AUTOMATION

**SUPPLY CHAIN
& LOGISTICS
EXPO**

RUNNING ALONGSIDE

**MOBILITY &
HANDLING
EXPO**

**Digital Transformation,
Sustainable Solutions,
and Resilience: The Future
of Logistics in Cyprus**

EXHIBITORS CATEGORIES

- Storage, Equipment & Infrastructure
- Logistics, Transport & Service Providers
- Information Technology & Digital Transformation
- Artificial Intelligence (AI) Solutions
- Mobility & Fleet Solutions
- Packaging & Material Handling Solutions
- Sustainability & Green Supply Chain
- Education, Training & Professional Development

**EXPERTS
STAGE
- Conference**

**POWER
SESSIONS**

**1000+
EXPECTED
VISITORS**

**3rd SUPPLY
CHAIN
AWARDS**

30 + EXHIBITORS & SPONSORS | 30 + LEADING SPEAKERS



With the support of



Communication Sponsors



Organiser





DRIVING THE NEXT ERA OF SUPPLY CHAIN TRANSFORMATION

The 19th Supply Chain & Logistics Expo is the leading annual gathering for Cyprus' logistics and supply chain professionals. The event brings together key industry players to analyze, evaluate, and discuss the latest developments, emerging trends, and pressing challenges shaping the future of the sector. It serves as a platform for knowledge exchange, networking, and innovation, driving progress and competitiveness in the logistics landscape.

THE EXPO

The Supply Chain & Logistics Expo features a comprehensive agenda of presentations, discussions, and case studies that showcase best practices and technological advancements in logistics, warehousing, transportation, and supply chain management.

Through its interactive sessions, exhibition areas, and networking opportunities, the event provides participants with the tools and insights they need to optimize operations, adopt innovation, and embrace the future of logistics in Cyprus and beyond.

WHO YOU WILL MEET?

The Supply Chain & Logistics Expo is addressed to business owners, executives, and professionals involved in supply chain management, logistics, warehousing and distribution, fleet management, HR, and operations from companies active in the trade and retail sectors, including:

- Supermarkets and retail chains
- Manufacturers, importers, suppliers, and distributors of Fast-Moving Consumer Goods (FMCG)
- General trading companies and wholesalers
- 4PL, 3PL and merchandising companies
- Clothing and footwear stores
- Department stores
- Electrical and electronic goods chains
- Foodservice and hospitality companies
- Logistics and supply chain consultants
- Technology and software solution providers for supply chain management
- Students and young professionals from universities and academic institutions specializing in logistics, supply chain, operations, and business management

OUTLOOK 2025

450+
VISITORS

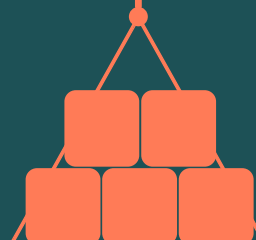
30+
EXHIBITORS
& SPONSORS

30+
LEADING
SPEAKERS

AUDIENCE BREAKDOWN

- 31%** FMCG Producers, Importers & Distributors
- 18%** Logistics, 3PL, Warehousing & Distribution
- 15%** Technology & Digital Solutions
- 9%** Trade – Wholesale & Retail
- 8%** Finance, Legal & Corporate Services
- 7%** Automotive Solutions & Industrial Equipment
- 6%** Industry & Manufacturing
- 4%** Pharmaceuticals & Medical Supplies
- 2%** Other Related Sectors

72% 28%





WHAT THE EXPO INCLUDES

Event Details

DATE:

4 & 5 February 2026

OPENING CEREMONY:

Thursday
4th February
(afternoon)

VENUE:

Pavilion Hall,
Nicosia

ADMISSION:

Free
(pre-registration
required)

LANGUAGES:

Greek and English

3RD SUPPLY CHAIN AWARDS CEREMONY

Honoring industry leaders and innovation in the supply chain industry.

Main Expo

The central exhibition area featuring leading companies in logistics, technology, transportation, infrastructure, and services. Visitors can explore cutting-edge solutions, meet industry experts, and discover innovations shaping the future of supply chain operations.

Mobility & Handling Expo

An exclusive exhibition area dedicated to commercial vehicles, trucks, and live test drives, highlighting the latest innovations in mobility, handling equipment, fleet management, and transport solutions. This dynamic showcase allows visitors to experience new technologies in action and explore the future of efficient logistics and mobility.

**MOBILITY &
HANDLING
EXPO**

Experts Stage (Conference)

A dedicated conference zone featuring insightful presentations, panel discussions, and thought-provoking talks led by leading industry professionals. The stage focuses on emerging trends, key challenges, and new opportunities driving transformation across the logistics and supply chain ecosystem.

Power Sessions

Interactive presentations highlighting new technologies, innovative tools, and real-world case studies, offering participants hands-on insights into practical solutions and industry breakthroughs.

Podcasts

Interviews with leading logistics and supply chain experts, exploring innovation, technology, and the future of mobility. Part of the series, these sessions share insights and ideas from the people shaping the industry — extending the Expo's impact beyond the event.

Networking Area

A networking area designed for B2B meetings and professional connections enabling participants to build strategic partnerships and explore new business opportunities.



EXPERTS STAGE Conference

Preliminary Agenda

The conference program centers on the transformation, sustainability, and resilience of the supply chain, featuring sessions dedicated to the following key areas:

- **Digital Transformation & Data Analytics**
Leveraging Artificial Intelligence (AI), the Internet of Things (IoT), and blockchain technologies to enhance supply chain efficiency.
- **Smart Automation & Warehousing**
Applying robotics and predictive tools to optimize operations and improve productivity.
- **Green Logistics & Sustainability**
Adopting environmentally friendly practices in alignment with zero-emission targets.
- **Strategic Supply Chain Planning**
Developing logistics centers and utilizing Artificial Intelligence for intelligent inventory management.
- **Customer-Centric Innovation**
Enhancing the customer experience through advanced logistics solutions and strategic collaborations with 3PL providers.
- **Supplier-Retailer Collaboration**
Strengthening resilient partnerships and achieving environmental goals through the use of shared digital systems.
- **Urban Logistics & Last-Mile Delivery**
Addressing challenges in urban distribution through innovative strategies and operational models.
- **E-Commerce & Omnichannel Logistics**
Expanding fulfillment networks and evolving the role of 3PL providers to meet the demands of both retail and online commerce.





Sponsors and Exhibitors 2025





EXHIBITOR'S CATEGORIES

Companies offering products and services in the following categories are invited to participate in the Supply Chain & Logistics Expo:

Logistics, Transport & Service Providers

- Logistics services, 3PL & 4PL
- Freight forwarding, transport & courier networks
- Warehousing, customs & bonded storage
- Consulting, certification & insurance services



Packaging & Material Handling

- Packaging materials, labeling & automation
- Pallets, reusable containers & recycling
- Weighing, sorting & quality control systems



Storage, Equipment & Infrastructure

- Shelving, racking & warehouse automation
- Forklifts, conveyors & handling systems
- Cooling, industrial doors & ramps
- Construction, safety & monitoring systems



Mobility & Fleet Solutions

- Commercial vehicles, trucks & vans
- Electric & hybrid mobility technologies
- Fleet management, leasing & maintenance
- Cold chain & cargo tracking systems



Information Technology & Digital Transformation

- WMS, ERP, barcoding & RFID systems
- Fleet management, telematics & tracking
- Forecasting, planning & e-commerce logistics
- Traceability, analytics & data solutions



Sustainability & Green Supply Chain

- Energy-efficient warehousing & infrastructure
- Renewable mobility & sustainable packaging
- Recycling & carbon footprint monitoring



Artificial Intelligence (AI) Solutions

- AI-driven forecasting & automation
- Predictive analytics & route optimization
- Machine learning, quality control & visibility tools



Education, Training & Professional Development

- Training centers & certification bodies
- Academic institutions & consulting services





BECOME AN EXHIBITOR OR SPONSOR

The Power of Face-to-Face Interaction

Each year, the Supply Chain & Logistics Expo brings together decision-makers and professionals from across the logistics, transport, and supply chain sectors, offering exhibitors the opportunity to showcase products and services, expand their network, and connect with key industry players.

Great Networking opportunity to build and enhance your relationships with the industry leaders

Why participate?

- The largest gathering of the supply chain and logistics community in Cyprus
- The leading exhibition for products, services, and solutions in the logistics and transport sectors
- The most important annual event for professionals and decision-makers in the industry
- Expected to attract over **1000 participants** from across Cyprus and abroad
- An ideal opportunity to enhance your corporate image and strengthen brand awareness
- A chance to network with potential clients, partners, and industry leaders
- Direct face-to-face interaction with key stakeholders and decision-makers
- A strategic meeting point for the most prominent and recognized companies in Cyprus' logistics and supply chain ecosystem
- Supported by an extensive promotional campaign, including targeted advertising, press coverage, digital promotion and event presentations

[BOOK YOUR STAND]

EXHIBITORS PACKAGES FROM €3,500 + VAT

Cost includes:

- Exhibition space rental
- Branded booth of 4 sq.m.
- Company profile and logo will be included in the exhibition guide.

**Modern
exhibition
booths with
company
graphics**

**Floor
Plan
&
Booth
Pricing**



SELECT YOUR BOOTH ON PAGE 9

Important information:

- Booth Construction includes the following:
branded back wall (2.50m height) graphics,
a double socket, branded counter with two
stools and a bin.

SPONSORSHIP OPPORTUNITIES

#logisticscy



Sponsors will benefit from unmatched brand exposure before, during and after the event. Sponsors will be promoted at every stage of the communication campaign.

MAIN SPONSOR – €18,000 + VAT

- Premium branding and visibility across all Expo materials and communication channels
- Branded booth of 10 sq.m. in a prime location
- Power Session presentation
- Keynote speaking opportunity at the Experts Stage - Conference
- Extended media exposure through IMH platforms
- 2 page Advert on the exhibition guide

PARTNER – €12,000 + VAT

- Branded booth of 8 sq.m.
- Power Session presentation
- Participation in a panel discussion
- Podcast Talk offering exclusive visibility and thought leadership
- 2 page Advert on the exhibition guide

SPONSOR – €8,000 + VAT

- Branded booth of 6 sq.m.
- Power Session presentation during the Expo
- 1 page Advert on the exhibition guide

**There is limited availability for Sponsors and they will be accepted on a "first come, first served" basis

To secure your participation, you need to:

1. Contact IMH
2. Find out availability of exhibition space
3. Fill out the booking form and send it to IMH

Payment Terms and Conditions

A co-operation agreement will be signed between IMH and each participating company and 100% of all fees must be paid before the expo:

- 50% on signing the contract
- 50% one month prior to the expo



For more information contact IMH:

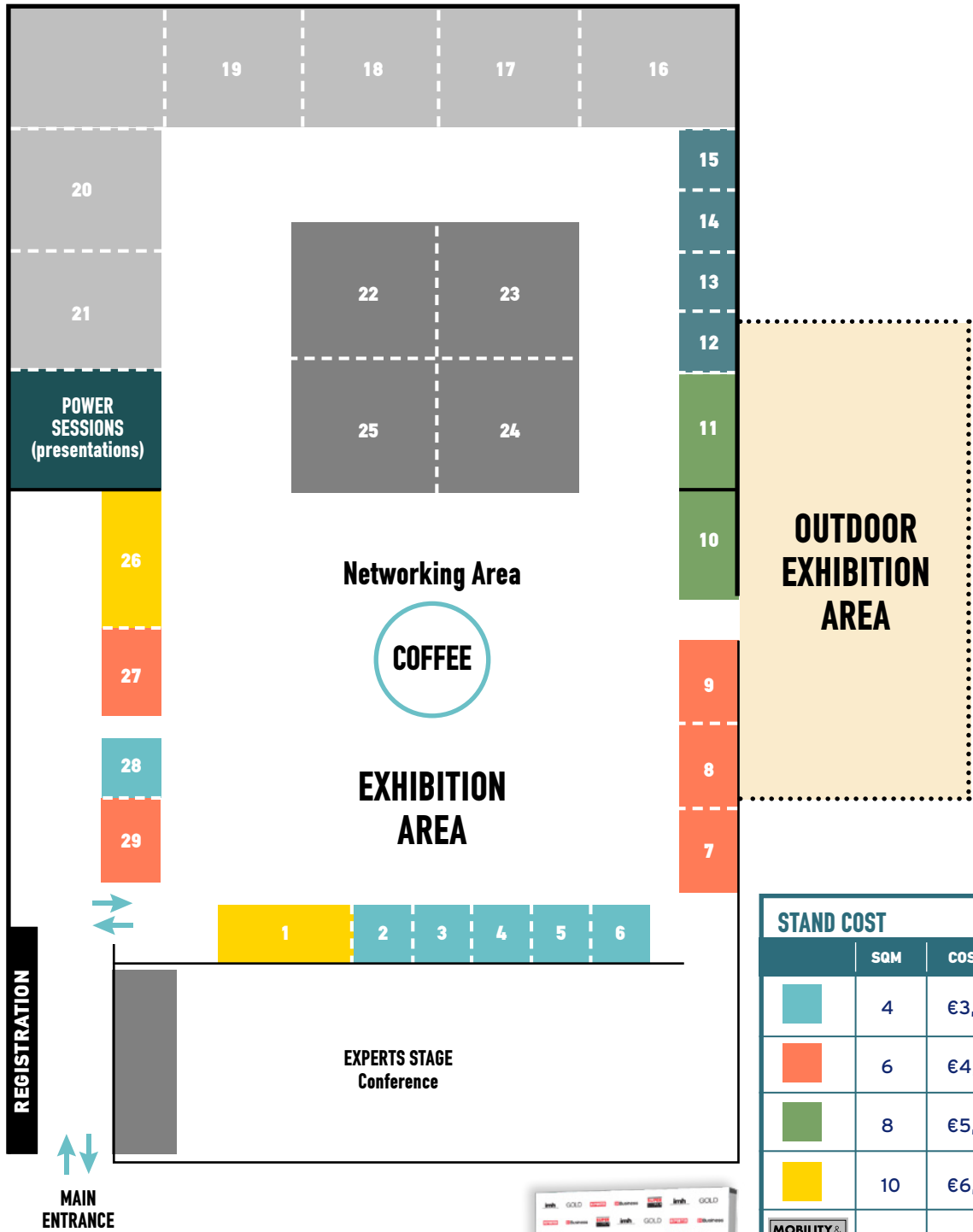
Andreas Leontiades | tel: + 357 22505535/22505555 | contact e-mail: andreas@imhbusiness.com

Constantinos Kontoulis | tel: + 357 22505618/22505555 | contact e-mail: Constantinos.kontoulis@imhbusiness.com

FLOOR PLAN

PAVILION HALL

#logisticscy



STAND COST

	SQM	COST €
	4	€3,500
	6	€4,500
	8	€5,500
	10	€6,500
	20	€3,500
	20	€5,000

Important Note

The organizers reserve the right to adjust the floor plan and will inform exhibitors accordingly.





COMMUNICATION CAMPAIGN

SPONSORS WILL BENEFIT FROM EXCEPTIONAL BRAND EXPOSURE BEFORE, DURING, AND AFTER THE EXPO, WITH TOTAL MEDIA COVERAGE WORTH OVER €100,000. YOUR BRAND WILL BE PROMOTED THROUGHOUT EVERY STAGE OF THE COMMUNICATION CAMPAIGN:

- Sponsor's logo featured on the official event campaign, distributed in print and digitally to a targeted audience.
- Personalised digital invitations sent directly to the Sponsor's VIP guests.
- Sponsor's logo prominently included in email campaigns reaching over 60,000 targeted recipients.
- Promotion through TV and Radio spots as part of the Expo advertising campaign.
- Sponsor's logo on the official Expo website and IMH website www.imhbusiness.com, with a direct link to a webpage of your choice.
- Sponsor's logo featured in the Expo multi-channel advertising campaign, ensuring wide exposure.
- Prominent event advertising banners on InBusinessNews.com and IN Business Daily Newsletter.
- Event advertising banners on Reporter.com.cy and Reporter Daily Newsletter.
- Event advertising banners on CBN Portal and CBN Daily Newsletter.
- Dedicated articles on IN Business portal, covering event announcements, speaker highlights, and sponsor features.
- Extensive post-event coverage across all IMH Media platforms (print and digital), ensuring long-term visibility.

IMH



IMH is a leading Corporate Events, Media, Business Intelligence and Networking organisation operating in the knowledge-based information economy. We manage some of the most influential, engaging and well-known brands in the corporate events and media sectors: brands that inspire, connect, inform, entertain and create platforms for businesses to engage with and reach their target audiences. IMH has a large annual agenda of over 200 conferences, business forums, exhibitions, investment summits, client events and business awards ceremonies, which it organises in Cyprus and abroad. These events attract tens of thousands of participants every year, making them the largest business and professional networking platforms in Cyprus. Our Business Media Department publishes the two most popular monthly business magazines in Cyprus – the Greek-language IN Business and the English-language GOLD – which are read by tens of thousands of executives, managers and businesspeople. IMH also operates two digital media platforms – the IN Business Portal and Daily Newsletter and the CBN (Cyprus Business News) Portal and Daily Newsletter – which provide executives with daily news and updates on the local business and economic landscape, in Greek and English respectively. Our Consumer Media Department operates REPORTER, one of the country's most popular news portals, and its Daily newsletter, as well as SUPER FM, the Number 1 Greek music radio station in Cyprus. IMH participates in projects and programmes run by the Government of Cyprus, the European Union and other international organisations in the context of its commitment to the development of the country's business and professional arena. Through its services, IMH offers businesses and executives an opportunity to develop their knowledge, expand their networks, find new clients and associates, reach new audiences and discover growth opportunities, making it a valuable partner for companies and organisations seeking to succeed in today's competitive market. www.imhbusiness.com

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CONFERENCES | MEDIA | EXHIBITIONS

IN Business

GOLD
THE BUSINESS MAGAZINE OF CYPRUS

REPORTER

CBN
CYPRUS BUSINESS NEWS
POWERED BY GOLD MAGAZINE

super
RADIO 104.8 / 95.7 / 103.4

NUMBERS OF 2025

REPORTER
12.000.000
AVERAGE
MONTHLY
IMPRESSIONS

60
CLIENT
CORPORATE
EVENTS

300+
EVENTS

10 AWARDS CEREMONIES

IN BUSINESS
THE FIRST
MONTHLY
BUSINESS
MAGAZINE OF
CYPRUS WITH
58.671
READERS

80.000
SUPER FM
LISTENERS

6 **INTERNATIONAL**
CONFERENCES

68.000+ ATTENDEES
AT IMH EVENTS

6
TENDERS

42 **SEMINARS**



BOOKING FORM

Applicants must complete and submit the booking form and pay the required booking fee.

Please complete and return by fax to +35 22679820 or by e-mail

REGISTRATION PARTICIPATING COMPANY

Company Name: _____

Address: _____

City: _____

Postcode: _____

Telephone: _____

Fax: _____

E-mail: _____

Website: _____

Invoice Information (if different from above): _____

CONTACT PERSON

Name/Surname: _____

Mobile: _____

E-mail: _____

SPONSOR'S FEE

Please select one of the options below:

	EXHIBITORS	SPONSOR	PARTNER
Sub Total	€ _____	€ _____	€ _____
VAT 19%	€ _____	€ _____	€ _____
Total	€ _____	€ _____	€ _____

BOOKING TERMS AND CONDITIONS

- Once you have registered for the above event, the organisers will contact you (with a separate booking form) to provide them with your company information:
- Method of payment: the payment conditions apply
- The organisers reserve the right to change the details of this event without notice
- If circumstances force the organisers to cancel the event, the liability of the organisers shall be limited to refund of any fees paid
- The organisers are not liable for any consequential loss
- The summit programme is valid at the time of printing. However, alterations may occur due to circumstances beyond our control
- The booking form constitutes a legally binding contract

PAYMENT CONDITIONS

50% upon signing the agreement _____

50% one month prior to the summit _____

METHOD OF PAYMENT

☐ **Cheque**

Please mail your cheque by mail or courier to:
IMH Consulting, PO.Box 21185, 1503, Nicosia, Payable to IMH Consulting

☐ **Bank Transfer**

Please inform the bank that you will pay all charges.
Name of bank: Bank of Cyprus Public Company Ltd
Exact designation of account holder: IMH C.S.C
Full account number including codes: 357019693355
IBAN code: CY06 0020 0195 0000 3570 1969 3355, SWIFT BIC: BCYPCY2N
Description: 19th Supply Chain & Logistics Expo / Participation Company

☐ **Credit Card**

An IMH representative will contact you to complete the transaction.

PERSONAL DATA PROTECTION

I hereby consent to give IMH my personal data, in accordance with the provisions of the Processing Of Personal Data (Protection Of Individuals) Law 138 (I) 2001 as amended. (Please tick the box) ☐

IMH makes every effort to protect your personal data. We use the information and contact details that we obtain from you to keep you informed about conferences, seminars, exhibitions, print and online publications that may be of interest to you. They are not used under any circumstances by third parties or for any other purpose.

I further declare that this form was completed by me and/or as requested by me and I have examined it. (Please tick the box) ☐

If you DO NOT wish to continue to receive information from us, please inform us about this.

CANCELLATION POLICY

- The participation fee must be prepaid
- Cancellations must be received in writing by 9th January
- Notices of cancellation received after 9th January are subject to a penalty of 50%.
- Participation may not be deferred to a subsequent event or year

IMPORTANT NOTE

By applying to take part in the event/summit, the applicant accepts these terms & conditions. If at any time it is discovered that any Participant should have been deemed ineligible to participate in the event/summit should have been refused for any reason whatsoever, IMH C.S.C Ltd reserves the right to disqualify such a participant's entry to the event. IMH C.S.C Ltd shall not be liable in any way to such a participant as a result of any such disqualification or refusal. It is the participant's responsibility to ensure full compliance with these terms and conditions.

Accepted and Agreed to by Sponsor
